

The American Society for Adolescent Psychiatry

Newsletter Advertising Rates

Revised 1-1-2026

The American Society for Adolescent Psychiatry (ASAP) welcomes advertising in our two newsletters. Our ASAP Newsletter, which is published monthly, goes to each of our members and our entire listserv of interested subscribers. The American Board of Adolescent Psychiatry (ABAP), hosted by ASAP, distributes a quarterly newsletter to all ABAP Diplomates, ASAP members, and ASAP Listserv.

Click [here](#) to review our recent ASAP newsletters.

Click [here](#) to review our most recent ABAP newsletter.

Rates:

¼ page: \$250

½ page \$500

¾ page \$750

Full page \$1000

Discounts (per 12 months):

4 issues = 15%

8-11 issues = 25%

12 issues = 40%

Terms:

- Any advertisements are subject to the approval of the ASAP Executive Office
- All newsletter advertising is prepaid using this [online form](#)
- If advertising is deemed unacceptable, revisions will be requested. If still not accepted, a refund less a transaction/service fee will be made to the credit card used for the initial order
- If ordering less than 12 ad placements, advertisements will run consecutive months unless the ASAP Executive Office is advised [via email](#) at the time of ordering
- Advertising commences with the next edition of the newsletter after receipt of payment.
- All sales are final and non-refundable if accepted
- Accepted Advertisements will appear at no extra charge in the ABAP Quarterly Newsletter(s) issued during any quarter the advertisement appears in the ASAP Monthly Newsletter
- Deadline: 15th day of the month preceding the newsletter

Additional Submission Information:

Use a main content width of 600 to 700 pixels, which ensures compatibility across desktop and mobile devices. Recommended image sizes include 1920x1080 pixels for outer backgrounds, while in-body images should ideally be 600–650 pixels wide.

The maximum file size that can be uploaded to a Wix account and used within digital content like newsletters varies based on the type of media, generally ranging from 25 MB for images to 1GB or more for documents/videos.

- Documents (PDFs, etc.): Up to 1GB.
- Images: Up to 25MB.
- GIFs: Up to 15MB.
- Videos: Up to 1GB (or up to 15GB if using Wix Video specifically).
- Vector Art (SVG): Up to 250KB.

Questions or Clarification Requests should be directed [via email](#) to the ASAP Executive Office.