

American Society for Adolescent Psychiatry Corporate Sponsorship Comparison

2026

Feature	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Annual Fee	\$5,000	\$10,000	\$15,000
Duration	12 months	12 months	12 months
Sponsor Cap	Unlimited	Maximum 4 sponsors	Maximum 1 sponsor (exclusive)
Homepage Logo & Link	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage
Corporate Partners Page Listing	✓ Included	✓ Included	✓ Description of company services with direct website link
E-Newsletter Logo Placement	✓ Included	✓ Included	✓ Included
E-Newsletter Advertisement (full page)	✓ 2 issues (sponsor's choice)	✓ 6 issues (1 every other month or as chosen)	✓ 12 issues (1 per month)
Discounted Newsletter Advertising	✓ 25% discount on remaining 10 issues	✓ 50% discount on remaining 6 issues	✓ Included
Exhibit Table at Annual In-Person Educational Conference if held	✓ Included	✓ Included	✓ Included
Discounted Exhibit Rates at Other Events	✓ Included	✓ Included	✓ Included in annual fee

Event Introductions & Speaking Opportunities (in person or virtual)	✓ Intro at 1 selected event + 5-minute talk	✓ Intro at 3 events + 5- minute talks	✓ 5-minute presentation at Annual Member Meeting & Awards Ceremony
(virtual)Governing Board Engagement	—	✓ Attend board meeting + 10-minute presentation	✓ Attend board meeting + 10-minute presentation
Webinar Event Presentation to Membership	—	✓ Sponsor-led virtual webinar	✓ Sponsor-led virtual webinar
Annual Reception Sponsorship	—	—	✓ Exclusive sponsor + 10-minute presentation
Marketing Materials Branding	—	✓ Logo on all marketing materials	✓ Logo on all marketing materials
Target Audience Reach	5,000+ mental health professionals	5,000+ mental health professionals	5,000+ mental health professionals
Positioning	Entry-level visibility & engagement	High-visibility, leadership access	Premium, exclusive, top-tier exposure

Only Platinum enjoys a sole, year-long flagship partnership with ASAP, featuring exclusive visibility at the Annual Reception and priority access