

# The American Society for Adolescent Psychiatry

## Newsletter Advertising Rates

*Effective 11-1-2023*

The American Society for Adolescent Psychiatry (ASAP) welcomes advertising in our two newsletters. Our ASAP Newsletter, which is published monthly, goes to each of our members and our entire listserv of interested subscribers. The American Board of Adolescent Psychiatry (ABAP), hosted by ASAP, distributes a quarterly newsletter to all ABAP Diplomates, ASAP members, and ASAP Listserv.

To review our recent ASAP newsletters: <https://www.adolescentpsychiatry.org/current-year-newsletters>

To review our most recent ABAP newsletters: <https://www.adolpsychiatrycertification.org/>

### **Rates:**

¼ page (1 column photo, 1 column narrative side by side): \$125

½ page (2 columns photo, 2 columns narrative underneath) \$250

Full page: \$500

### **Discounts (per 12 months):**

4 issues = 15%

8 issues = 25%

12 issues = 40%

### **Terms:**

- Any advertisements are subject to the approval of the ASAP Executive Office prior to invoicing.
- Upon invoicing, net = 30 days
- All payments are made after invoicing through our payment platform.
- Advertising commences with the next edition of the newsletter after receipt of payment.
- All sales are final and non-refundable

Contact the ASAP Executive Office ([asapadolpsych@gmail.com](mailto:asapadolpsych@gmail.com)) with a j-peg copy of your advertisement and your order. Specify which newsletter or both newsletters in your order.