

Feature	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Annual Cost	\$5,000	\$10,000	\$15,000
Duration	12 months	12 months	12 months
Sponsor Cap	Not specified	Maximum 4 sponsors	Maximum 1 sponsor (exclusive)
Homepage Logo & Link	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage
Corporate Partners Page Listing	✓ Included	✓ Included	✓ Description of company services with direct website link
E-Newsletter Logo Placement	✓ Logo/link in 2 issues (sponsor's choice)	✓ Logo/link in 6 issues (1 per month)	✓ Logo/link in 12 issues (1 per month)
Discounted Newsletter Advertising	✓ 25% discount on remaining 10 issues	—	—
Exhibit Table at Annual Educational Conference	✓ Included (in-person)	✓ Included	✓ Included
Discounted Exhibit Rates at Other Events	✓ In-person or virtual	✓ Included	✓ Included
Event Introductions & Speaking Opportunities	✓ Intro at 1 selected event + 5-minute talk	✓ Intro at 3 events + 5-minute talks	✓ 5-minute presentation at Annual Member Meeting & Awards Ceremony (virtual)
Governing Board Engagement	—	✓ Attend board meeting + 10-minute presentation	✓ Attend board meeting + 10-minute presentation
Webinar Presentation to Membership	—	✓ Sponsor-led virtual webinar	✓ Sponsor-led virtual webinar
Annual Reception Sponsorship	—	—	✓ Exclusive sponsor + 10-minute presentation
Marketing Materials Branding	—	✓ Logo on all marketing materials	✓ Logo on all marketing materials
Target Audience Reach	1,000+ mental health professionals	1,000+ mental health professionals	1,000+ mental health professionals
Positioning	Entry-level visibility & engagement	High-visibility, leadership access	Premium, exclusive, top-tier exposure

Only Platinum enjoys a **sole, year-long flagship partnership** with ASAP, featuring **exclusive visibility at the Annual Reception** and **priority access to engage directly with leadership and members** through high-impact speaking opportunities