

Feature	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
<b>Annual Cost</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
<b>Duration</b>	12 months	12 months	12 months
<b>Sponsor Cap</b>	Not specified	Maximum <b>4</b> sponsors	<b>Maximum 1</b> sponsor (exclusive)
<b>Homepage Logo &amp; Link</b>	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage	✓ Logo with link on ASAP homepage
<b>Corporate Partners Page Listing</b>	✓ Included	✓ Included	✓ Description of company services with direct website link
<b>E-Newsletter Logo Placement</b>	✓ Logo/link in <b>2 issues</b> (sponsor's choice)	✓ Logo/link in <b>6 issues</b> (1 per month)	✓ Logo/link in <b>12 issues</b> (1 per month)
<b>Discounted Newsletter Advertising</b>	✓ 25% discount on remaining 10 issues	—	—
<b>Exhibit Table at Annual Educational Conference</b>	✓ Included (in-person)	✓ Included	✓ Included
<b>Discounted Exhibit Rates at Other Events</b>	✓ In-person or virtual	✓ Included	✓ Included
<b>Event Introductions &amp; Speaking Opportunities</b>	✓ Intro at <b>1</b> selected event + <b>5-minute</b> talk	✓ Intro at <b>3</b> events + <b>5-minute</b> talks	✓ <b>5-minute</b> presentation at Annual Member Meeting & Awards Ceremony (virtual)
<b>Governing Board Engagement</b>	—	✓ Attend board meeting + <b>10-minute</b> presentation	✓ Attend board meeting + <b>10-minute</b> presentation
<b>Webinar Presentation to Membership</b>	—	✓ Sponsor-led virtual webinar	✓ Sponsor-led virtual webinar
<b>Annual Reception Sponsorship</b>	—	—	✓ Exclusive sponsor + <b>10-minute</b> presentation
<b>Marketing Materials Branding</b>	—	✓ Logo on all marketing materials	✓ Logo on all marketing materials
<b>Target Audience Reach</b>	1,000+ mental health professionals	1,000+ mental health professionals	1,000+ mental health professionals
<b>Positioning</b>	Entry-level visibility & engagement	High-visibility, leadership access	<b>Premium, exclusive, top-tier exposure</b>

Only Platinum enjoys a **sole, year-long flagship partnership** with ASAP, featuring **exclusive visibility at the Annual Reception** and **priority access to engage directly with leadership and members** through high-impact speaking opportunities